

**CIRSA INCREASES ITS OPERATING PROFIT BY 5% TO 157 MILLION EUROS
DURING THE FIRST NINE MONTHS OF THE YEAR**

- **As of 30 September this year, Cirsa has obtained revenues amounting to 1.22 billion € with an operating revenue (Ebitda) of 157 M € up 5% on figures for the same period in 2008.**
- **During the third quarter of the year, Cirsa obtained a turnover of 405 million €, with an operating revenue of 55 million €, which represents a 3% increase on figures for the same quarter of last year.**
- **Cirsa continues to perform its operating plans to success, which has enabled it to hit its profit targets for the fifteenth consecutive quarter.**

The milestones of this period have been:

- The introduction of over 5,000 new machines in the Autonomous Community of Madrid by the B2B Division, as a consequence of the new regulation. This also includes video on recreation machines in hotel and catering. With this action, Cirsa has consolidated its leadership with 52% of the share in Spanish hotel and catering establishments.
- Optimisation of the number of machines in Italy, which now number over 7,400 units. This has led to a 24% turnover increase in the quarter.
- The positive evolution of the Group's Latin-American markets, driven mainly by increases, structural improvements and a bigger gaming offer, particularly in Argentina, Panama, Venezuela and Ecuador.

With regard to sports betting halls, there are now 82 centres open in the Community of Madrid and the Group hopes to end the year having reached the target of 100.

The Rosario complex in Argentina, which boasts a hotel, casino, convention centre and leisure area, opened its doors on 15 October with considerable success, given that over 450,000 people have visited the centre during its first month of operation.

The VLT (video-lottery) project on the Italian market, which will form part of the new range in bingo halls, betting halls and gaming halls, is now in the test and verification phase and is expected to launch at the start of the second quarter of next year.

In the second half of 2010, Valencia will achieve its aim of opening a new casino, which expects to welcome 250,000 visitors each year and will offer a gaming range, architecture and interior design unique in the sector.

With the results obtained up to September, Cirsa expects to end the year by meeting its operating plans and consolidating its leadership in Spain, Italy and Latin America.

Cirsa Gaming is a world leader in gaming and leisure, with 26 traditional casinos, 47 electronic casinos, 64,000 recreational machines, 91 bingo halls, 141 gaming halls, 82 sports betting centres and 926 video lottery terminals in Spain, Italy and Latin America.

Cirsa Gaming belongs to the NORTIA Corporation business group, which includes a second holding company, NORTIA Services, operating in the services sector. Globally, NORTIA Corporation has 350 companies, a workforce of over 15,000 employees, a presence in 70 countries and obtained operating revenues of 2.2 billion € in 2008.

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