



PRESS RELEASE

CIRSA EARNED 171 MILLION EUROS IN OPERATING PROFIT IN THE FIRST QUARTER OF 2024

- The implementation of the operational plans designed by the different business units across all markets has resulted in an 8.3% improvement in operating profit compared to the second quarter of 2023.
- The company has recently acquired Apuesta Total, a leading sports betting and online gaming company in Peru.

Terrassa, September 4, 2024.- CIRSA, a leading multinational in gaming and entertainment and the first company in the sector in Spain, generated 520 million euros in operating revenues and an operating profit of 171 million euros in the second quarter of 2024, once again beating its best quarterly records. These results represent a 3.9% increase in operating revenue and an 8.3% increase in operating profit compared to the second quarter of 2023.

These results have been made possible thanks to the Group's commitment to improving performance, focusing on customer service and productivity, the two fundamental pillars of the Group's sustainable growth, even in an uncertain macroeconomic environment.

On another note, the company recently announced the acquisition of Apuesta Total, the leading online gaming company in Peru. Apuesta Total operates under an omnichannel model that includes a comprehensive sports betting and online casino platform, combined with an extensive network of over 500 betting locations in Peru. The acquisition positions Cirsa as a leader in the Peruvian online gaming market, which was regulated in March 2024, strengthening its omnichannel strategy in Latin America.

Highlights of the second quarter of 2024

CASINOS

The results of the Casino business unit for the second quarter of 2024 continue the positive trend and improvement compared to the previous year. The roadmap established in recent years includes the renewal of the slot machine fleet and the remodeling of casino facilities to enhance service for our customers.

The business unit continues with the strict execution of commercial and productivity plans, as well as selective growth of casinos, adding a new casino in Panama and another one in Colombia.



SLOTS MACHINES SPAIN

The Slots Spain business unit has closed a strong second quarter, meeting revenue and EBITDA targets with solid performance in the commercial plan. The selective acquisition of high-quality points of sale and the addition of a new operation in Madrid have met the objectives of the expansion plan.

The industrial area has experienced very good growth momentum thanks to the excellent reception of the Manhattan Boom model in the bar & restaurant sector with the new Smart GIM (Integrated Money Management) and professional and efficient product management at the point of sale.

SLOTS MACHINES ITALY

Thanks to the implementation of improvement plans by the Cirsa Group in Italy, we have managed to reduce the impact of the unfavorable market trends during the second quarter. CIRSA Italy remains focused on product improvement, support for points of sale (POS) at the service level, and the execution of productivity plans.

ONLINE GAMING AND BETTING

The online gaming and sports betting business unit continues to show its dynamism with net income growth compared to the same period last year. Geographic diversification, combined with omnichannel strategies and customer intelligence, continues to yield results, complemented by the strong performance of acquisition campaigns, supported by both the sports calendar and recent regulatory changes.

The acquisition of Apuesta Total in Peru strengthens the growth strategy in online gaming and sports betting in regulated markets across Latin America.

About CIRSA

CIRSA is a global gaming and entertainment leader and Spain's first company in the sector. Its offering in 10 countries is made up of 441 casinos, more than 82,000 slot machines and nearly 2,500 sports betting locations. Its industrial area of activity includes the processes of researching, designing and manufacturing slot machines and management systems for gaming halls and the interconnection of machines. It also has online gaming licenses in Spain, Italy, Peru, Colombia, Panama and Mexico. www.cirsa.com.

For more information

Rafael Echevarria

Director of Corporate Communication

Tel. +34 93 739 6877. Mobile. +34 690 642 752

rechevarriao@cirsa.com