



CIRSA ANNOUNCES THE ACQUISITION OF A 60 % STAKE IN THE ONLINE GAMING OPERATOR E-PLAY24

July 27, 2022 - Cirsa Enterprises, S.L.U. announced today the acquisition of a 60 % stake in the Italian online gaming operator E-Play24, which is among the top 10 licensed sports betting and online gaming operators in Italy.

Since its creation in 2015, E-Play24's business has grown significantly driven by a highly successful omnichannel strategy, closing 2021 with Gross Gaming Revenue (GGR) above €100 million.

The acquisition will have a positive EBITDA contribution for the Group as part of the On-line Gaming & Betting Business Unit, in line with Cirsa's strategy of selective M&A opportunities in the sector.