



NEW MANAGER OF THE B2B BUSINESS UNIT

Xavi Serra has been appointed as Manager of the B2B Business Unit, replacing Josep Maria Casas, who will continue supporting the B2B Business Unit in the coming months.

Xavi Serra received degrees in Telecommunications Engineering from *La Salle* (1989) and Business Administration from EAE (1999). Xavi, who joined Cirsa in 1997, was holding until now the position of head of R&D + product development of the B2B Business Unit, having held in the past various roles in the R+D Department of the B2B Business Unit and in the Casinos Business Unit.