



## CIRSA ANNOUNCES THE ACQUISITION OF A 70 % STAKE IN THE ONLINE AND SPORTS BETTING OPERATOR APUESTA TOTAL

**July 11, 2024** - Cirsa Enterprises, S.A.U. announced today the acquisition of a 70 % stake in the Peruvian online and sports betting operator Apuesta Total, one of the leading online and sports betting players in Peru.

Apuesta Total operates a successful omnichannel model, providing both a comprehensive online platform for sports betting (including virtual sports and live betting options) and casino games, combined with an extensive network of more than 500 physical betting locations across Peru. Since its creation in 2014, Apuesta Total business has grown impressively, closing 2023 with Gross Gaming Revenue (GGR) above €100 million.

The acquisition is consistent with our M&A strategy focused on the online space and positions Cirsa as a key player in the developing Peruvian online gaming and betting market, which became regulated in March 2024, strengthening our omnichannel strategy in Latam.

The deal includes a put & call structure to acquire the remaining shares up to a 100 % within the next years and the multiple paid is in line with prior online transactions completed by Cirsa. Transaction will be funded from available cash at Cirsa, and the impact on Cirsa Group Proforma leverage is not significant.